

Worman's Mill Civic Association  
Board meeting draft minutes  
November 12, 2013

Present: Allan Carlson, President, Allan Joseph, treasurer, Dedra Salitrik, secretary, Helen Maiwald, Carol Goldstein, Bill Levin, at-large members.

Numbered items refer to the same number on the agenda. The meeting began at 7:10 PM.

1. Agenda approved.

2. Draft minutes of the October 8, 2013 meeting were approved.

Allan Carlson shared his concern that confusion may exist between information placed on the WM web calendar and that displayed on the message board. The message board has incorrectly displayed information about the next Civic Association board meeting rather than the upcoming CA membership meeting at Homewood. He will request that the message be changed.

3. Allan Carlson provided website data. As of 10/6 there were 6,173 first page hits and 12,821 further page hits. The Civic Assoc. sends emails to 402 addresses. He also mentioned that we will need a replacement for GoDaddy to continue to receive this consolidated website data.

4. Allan Joseph distributed copies of the treasurer's report. There is \$2,110.21 in the Civic Association account. We have 103 paid members. 62 members are signed up for the 11/20 dinner meeting.

5. Names and email addresses were provided for the four speakers at the upcoming traffic/roads dinner meeting so that they may be thanked for their participation.

6. Activities promoting our ad campaign were tabled for a future meeting at Wegman's.

7. Allan Joseph will briefly explain at the Nov. 20 membership meeting the reason for the increase in dues. Tom Gill will announce the slate of candidates and complete the voting process.

8. Carol shared her article for the December/January Mill Monitor outlining the first two membership meetings of 2014.

9. Dedra offered to review and consolidate the information in the CA letter given to new residents. She will bring this revision to a future meeting for further discussion.

10. Carol Goldstein presented a revised overview of programs for 2014.

January 15 will be a discussion about "What Price Growth?"

March 19 will be reserved for updates from Mayor Randy McClement.

May 21 will be a panel discussion on the development process in Frederick City and will include friends@friendsoffrederick.org, a developer and a member of the planning board.

September 17 will be an explanation on government by charter (presented by the head of the charter commission) and the two candidates for County Executive.

November 19 membership meeting will be held on November 12 instead of Nov. 19. The topic and speaker will be "Scams" by Officer Garcia and Police Chief Ledwell.

December 10 will be the Holiday Party (entertainment to be determined)

11. Board members will meet at 10:00AM on 11/21 at Wegman's to determine strategies for promoting our holiday program.

12. This item was tabled for a future meeting.

13. Temporary name tags will be used for future meetings.

14. Diane Derr will be contacted regarding future WM home sales information for inclusion in weekly CA emails.

15. This meeting was adjourned at 8:05 PM

#### Action Items

\*\* Allan Joseph will introduce the speakers at the November meeting and explain the reasoning behind the dues increase for 2014.

\*\* Bill Levin will purchase a gift certificate from Isabellas for the November 20 raffle.

\*\* Allan Carlson will request that the message board be changed to reflect information about the upcoming Nov. 20 membership meeting at Homewood.

\*\* Dedra will edit the current Civic Association letter to new residents.

\*\* Dedra will research information about the local band Hard Swimming Fish to see if they might be appropriate for our 2014 holiday entertainment.

\*\* Helen will contact Diane Derr regarding weekly realtor updates.

\*\* Change membership meeting date from Nov. 19, 2014 to Nov. 12, 2014

\*\* Board members will meet on 11/21 10AM at Wegman's and bring ad campaign strategies for the Dec. holiday party.